

# GROW YOUR BUSINESS WITH REFERRAL REWARDS PACK!

FIND OUT HOW CENTRES JUST LIKE YOURS ARE USING THE **REFERRAL REWARDS PACK** (PATENT NO. 2009101331) TO THRIVE!



## REFER-A-FRIEND 'GIFT' KEY TAGS

Re-usable & tangible word-of-mouth marketing. Members give the Gift Tags to friends to refer them to your our centres, and are rewarded for the referral.



## BRANDED DL SIZE ENVELOPE

Contains Referral Rewards Application Form, Welcome Letter (customised to your centre) and all plastic items.

## GIFT CARD

Given to all members to re-new memberships and cross-sell to other services such as Personal Training or additional courses offered at the centre for example Yoga, Zumba or Pilates within 6 weeks.

The Referral Rewards Pack is a business development and on-going marketing system which will engage your members in your Refer-a-Friend programme, all tied into an industry-first innovative plastic Gift Card and Key Tag system, stylised and branded to your fitness centre or personal training studio.

Attract new members through the word-of-mouth opportunity, utilising your existing database to increase your profits!

“Two weeks after launching the Referral Rewards Pack programme we had 8 Refer-a-Friend Key Tags redeemed, with 3 of those 8 becoming regular Personal Training clients.”

**Josh Annesley**  
Owner

Professional Edge Personal Fitness

“Rewards Referral Pack was launched on 17th Feb. Since then we have received ten Key Tags and one of these tags have joined the club. Two Gift Cards have been redeemed. Two Key Tags came in the first weekend of the launch, so it was a very quick response.”

**Hyeon Cho**  
Marketing Manager  
V Club

Call **1300 887 404** or email [sales@boutiquemarketing.com.au](mailto:sales@boutiquemarketing.com.au) now to request a **FREE sample pack** or to book a **20-minute online demonstration** before your competition does!



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