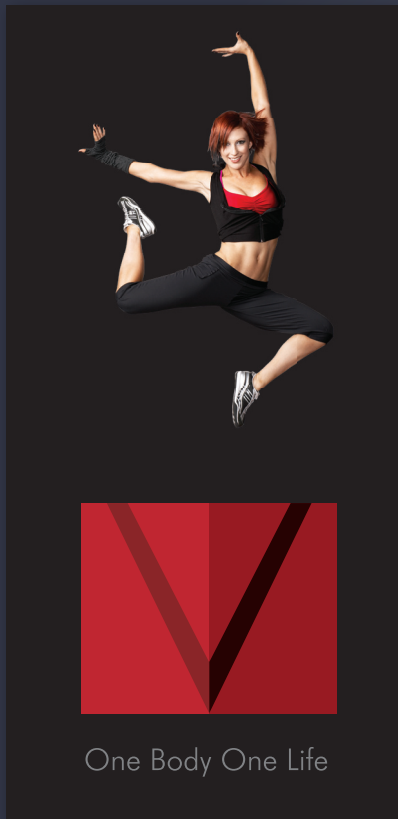


GROW YOUR BUSINESS WITH MEMBER WELCOME PACK!

FIND OUT HOW CENTRES JUST LIKE YOURS ARE USING THE **MEMBER WELCOME PACK** (PATENT PENDING) TO THRIVE!



BRANDED DL SIZE ENVELOPE

Contains Referral Rewards Application Form, Welcome Letter (customised to your centre) and all plastic items.



REFER-A-FRIEND 'GIFT' KEY TAGS

Re-usable & tangible word-of-mouth marketing. Members give the Gift Tags to friends to refer them to your our centre, and are rewarded for the referral.



GIFT CARD

Given to all members to re-new memberships and cross-sell to other services such as Personal Training or additional courses offered at the centre for example Yoga, Zumba or Pilates within 6 weeks.

The Member Welcome Pack is a business development and on-going marketing system which will engage your members in your Refer-a-Friend programme, all tied into an industry-first innovative plastic Gift Card and Key Tag system, stylised and branded to your fitness centre or personal training studio.

Challenging economic times call for business development concepts that are affordable and achieve results. Attract new members through the word-of-mouth opportunity, utilising your existing database to increase your profits!

“The Member Welcome Pack’s Referral Programme has simplified everything for my Marketing. My clients are so impressed with its professional look and it has taken my brand to a new level. Two weeks after launching the Member Welcome Pack programme we had 8 Refer-a-Friend Key Tags redeemed, with 6 of those 8 becoming regular Personal Training clients.”

Josh Annesley
Owner

PROFESSIONAL EDGE
personal fitness

giving you that edge in life



Call **1300 887 404** or email sales@boutiquemarketing.com.au now to request a **FREE sample pack** or to book a **20-minute online demonstration** before your competition does!



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